

THE  
*talent*

CREDITS / BIO

The Talent is a fully female-owned and operated independent, boutique agency comprised of deeply committed celebrity casting producers who provide individual guidance, knowledgeable strategy and a highly engaged service to the entertainment industry for over 19 years. Our mission is to become our clients' most trusted partner by leveraging our vast experience and strong contacts to book each project we take on, including talk shows, celebrity castings, award show presenters and performers, magazine covers, charity events, photo shoots, ads or advertorials and non-profits. We tackle projects with integrity, passion, strategy, grace, humor, and a collaborative approach to bring you confidence and clarity in the booking process. We are your full house, out of house, getting you the talent your project needs.

## CONTENTS

TELEVISION 3

ONLINE + RADIO 8

PUBLISHING 9

EVENT OUTREACH 10

NON PROFIT OUTREACH 11

THE TALENT TEAM 12

CONTACT INFO 20

# TELEVISION

**Macy's Thanksgiving Day Parade:** NBC, Brad Lachman Productions, Talent Producers. 2017-Present. Ongoing.

**American Idol:** Fremantle Media, ABC, Talent Producers. Season 4-8, 2020-Present. Ongoing.

**Macy's July 4th Celebration:** NBC, Brad Lachman Productions, Talent Producers. 2018-Present.

**Running Wild with Bear Grylls:** NBC, National Geographic, Electus, Talent Producers. Seasons 1-3, 6-7, 2014-2016, 2021-2022.

**The Talk:** CBS, CBS Productions, Talent Producers. Pilot Casting and Seasons 1-13, 2010-2023.

**Family Recipes:** National Geographic, Studio Ramsay, Talent Producers. Season 1, 2023.

**The \$100,000 Pyramid:** ABC, Sony Television, Talent Producers. Seasons 1-8, 2016-Present.

**NFL Slimetime:** Nickelodeon, CBS, Talent Producers. Seasons 1-3, 2021-Present. Ongoing.

**Snake Oil:** Fox, Fox Studios, Talent Producers. Season 1, 2023.

**It's All Country:** Roku, ABC, Omaha Productions, Talent Producers. Season 1, 2023.

**Carol Burnett's 90th Birthday Special:** NBC, SilentHouse Productions, Talent Producers. 2022.

**The Great American Baking Show:** Roku, Love Productions USA, Talent Producers. 2022-2024.

**ET Canada One on One:** ET Canada. 2022-2023.

**Barbie Dream House Challenge:** HGTV, Mission Control Media, Talent Producers. 2023.

**Yo Gabba Gabbaland!:** Apple TV+, Green Beans Productions, Talent Producers. Season 1, 2022-2023.

**Dance the World with Derek Hough Pilot:** Disney, ABC, National Geographic. Talent Producers. 2022.

**101 Screams:** Shudder, Marwar Junction Productions, Talent Producers. 2022.

**The Muppets Mayhem:** Disney+, ABC, Talent Producers. 2022. **Play-Doh Squished:** Amazon Studios, Entertainment One, Hasbro, Talent Producers. 2022.

**ACM Awards:** CBS, Dick Clark Productions, Talent Producers. 2018-2021.

**The Billboard Music Awards:** NBC, Dick Clark Productions, Talent Producers. 2015-2021.

**The American Music Awards:** ABC, Dick Clark Productions, Talent Producers. 2014-2020.

**CMAs:** ABC, Presenter Talent Producers. 2016-2021.

**Match Game:** ABC, FremantleMedia, Talent Producers. Seasons 1-6, 2016 - 2021.

**Guy's Ultimate Game Night:** Food Network. Talent Producers. Season 1, 2022.

**Betty White Tribute:** NBC, Brad Lachman Productions, Talent Producers. 2022.

**Stupid Pet Tricks:** TBS, Talent Producers. Season 1, 2022.

**To Tell the Truth:** ABC, Fremantle, Talent Producers. Season 1-6, 2014-2021.

**Celebrity Dating Game:** ABC, Sony Television, Talent Producers. Season 1, 2021.

**History of Horror:** AMC, Marwar Junction Productions, Asylum Entertainment, Talent Producers. Seasons 1-3, 2018-2021.

**Josh Gates Tonight:** Discovery. Talent Producers. Seasons 1-3, 2020-2022.

**Earth To Ned:** Marwar Junction Productions, Jim Henson Productions, Disney Plus, Talent Producers. 2019.

**The Not Too Late Show with Elmo:** HBO Max, Sesame Street Productions, Talent Producers. Seasons 1-2, 2019-2021.

**About Last Night:** HBO, Fremantle, Sweet July Productions, Unanimous Media, Talent Producers. Season 1, 2021.

**A Little Late with Lilly Singh:** NBC, Talent Producers. Season 1, 2019-2020.

**iHeart Radio Awards:** Turner Broadcast, Den of Thieves, Talent Producers. 2018.

**Fast Foodies:** TruTV, Shed Media, Talent Producers. Season 1-2, 2021.

**Helpsters:** AppleTV, Sesame Workshop, Talent Producers. Season 2, 2021.

**Conversations with Dr. Agus:** CBS, Talent Producers. Season 1, 2021.

**Ladygang:** E!, Purveyors of Pop, Talent Producers. Season 1, 2018-2019.

**Double Dare:** Nickelodeon, FremantleMedia. Season 2, 2019.

**The Gong Show:** Den of Thieves, Sony, ABC Television, Talent Producers. Seasons 1-2, 2017-2018.

**Hollywood Game Night** (New Years Eve Game Night and Hollywood Game Night Red Nose Day Specials): NBC, Hazy Mills and Mission Control Media, Senior Talent Producers. Seasons 1-3, 5-6, 2013-2019.

**Straight Up Steve Austin:** USA, Wilshire Studios. Pilot Casting and Season 1, Talent Executives. 2018-2019.

**Watch What Happens Live:** Bravo, Embassy Row, Senior Talent Producers. Seasons 9-16, 2013-2019.

**The NBA Celebrity All-Star Game:** Turner/TBS, Talent Producers. 2018-2020.

**The NBA Awards:** Dick Clark Productions, Turner/TBS, Talent Producers. 2017-2019.

**Much Music Video Awards:** CTV, Talent Executives. 2008-2019.

**Masterchef Thanksgiving Special:** Fox, EndemolShine North America, Talent Executives. 2018.

**Worst Cooks in America:** Food Network, Talent Producers. 2015- 2016, 2020.

**Miss America:** ABC, Tall Pony Productions, Talent Producers. 2016-2019. NBC, John Irwin Entertainment, Talent Producers. 2020.

**Super School Live:** ABC, NBC, CBS, Fox, XQ Institute, EIF, Talent Producers. September 2017.

**American Ninja Warrior Red Nose Day Special.** NBC, Arthur Smith Productions, Talent Producers. 2017.

**The F Word:** All3Media, Fox Television. Talent Producers. Season 1, 2017.

**Carol Burnett's 50th Anniversary Special:** CBS, Dick Clark Productions, Talent Producers. 2017.

**Bill Nye Saves the World:** Netflix, Bunim-Murray Productions, Talent Producers. 2016.

**NBC's 90th Anniversary Special:** NBC, Brad Lachman Productions, Talent Producers. 2016.

**A Tribute to Jim Burrows:** NBC, Irwin Entertainment, Talent Producers. 2016.

**The American Country Countdown Awards:** Fox, Dick Clark Productions, Talent Producers. 2014, 2016.

**Celebrity Name Game:** Fremantle, Debmar Mercury, Coquette, Talent Producers. Seasons 1-2.5, 2015-2016.

**Celebrity Family Feud:** ABC, Fremantle, Talent Producers. Season 2, 2015.

**American Idol Season XIV:** Fox, Fremantle, XIX Entertainment, Talent Producers. 2014-2015.

**Join or Die:** History Channel, New Wave Entertainment, Talent Producers. Season 1, 2016.

**Fashion Police:** E!, Talent Executives, 2013-2016.

**E! News:** E!, Talent Executives, 2014.

**The Late, Late Show with Craig Ferguson:** CBS, World Wide Pants,

Talent Executives. 2008-2013.

**OMG! Insider Super Bowl Coverage:** CBS, Paramount, Talent Producer. 2013-2014.

**George Stroumboulopoulos:** CNN, Embassy Row, Senior Talent Producers. 2013.

**The Price is Right:** CBS, Fremantle Media, Talent Executives for Celebrity Week. 2014.

**Wall of Fame:** NBC, Endemol USA, Talent Executives. 2013.

**Nikki and Sara Live!:** MTV, Talent Executives. 2013.

**Kathy!:** Bravo, Embassy Row, Talent Executives. 2013.

**Rove LA:** Foxtel Australia, E! UK, Talent Executives. Seasons 1-2, 2011-2012.

**How I Rock It:** Esquire Network, Ryan Seacrest Productions, Talent Executives. 2013.

**The Annoying Orange:** Cartoon Network, Talent Executives. 2013.

**Celebrity Wife Swap:** ABC, Zodiak America, Talent Executives. 2013.

**Draw Something!:** CBS, Embassy Row, Ryan Seacrest Productions, Talent Executives. Pilot Casting, 2012.

**Celebrities at Home:** HGTV, Talent Executives. April-June 2012.

**Hollywood Girls Night:** TV Guide Network, Ellen Rakieta Productions, Talent Executives. 2012.

**The Rosie Show:** OWN, Talent Executives. 2012.

**Same Name:** CBS, 51 Minds Productions, Talent Executives. 2011.

**BrainSurge:** Nickelodeon, Stone and Co., Talent Executives. 2011.

**The Next Food Network Star:** Food Network, Talent Executives. 2010.

**Who Wants to Be a Millionaire:** Disney/ABC Television, Embassy Row, Talent Executives. 2009.

**This Old House 30th Anniversary Season:** PBS, Time Inc., Talent Executive. 2009.

**Are You Smarter Than a 5th Grader?:** Fox, Mark Burnett, Zoo Productions, Talent Executives. 2008.

**Groomer Has It:** Animal Planet, 3 Ball Productions, Talent Executives. 2008.

**B Bands:** 3 Ball Productions, Fuse, Casting Directors. 2008.

**Fashionably Late with Stacy London:** TLC, BBC America, Talent Executives. 2007.

**On the Lot:** Fox, Mark Burnett Productions, Steven Spielberg/Dreamworks Television, Talent Producers. 2007.

**Live Earth:** Breakfast at Live Earth: Bravo, Bob Bain Productions, Talent Executives. 2007.

**Rachael Ray:** Kingworld Productions, West Coast Celebrity Consultants. 2006.

**Family Television Awards:** CW, Dick Clark Productions, Talent Executives. 2006.

**The Hot 100:** VH1, Maxim Magazine, Talent Executives. 2006-2007.

**Action Sports Awards:** Fox, Bob Bain and Mike Burg Productions, Talent Executives. 2006.

**Isaac:** Style Network and E!, Talent Executive. Seasons 1-2, 2005-2006.

**Style Star:** the Style Network, Talent Executives. 2006.

**Celebrity Fit Club:** VH1 and Granada, Talent Executives. Seasons 3- 5. 2005-2006.

**The JammX Kids All Star Dance Special:** The WB, Bob Bain and Merv Adelson Productions, Talent Executives. February 2006.

**The Miss America Pageant:** CMT, Bob Bain Productions, Talent Executives. 2006.

**Skating With Celebrities:** Fox, Arthur Smith and Kent Weed Productions, Talent Executives. 2006.

**Nick and Jessica's Tour of Duty:** ABC, Bob Bain Productions, Talent Executives. 2005.

# ONLINE + RADIO

**IMDb Originals:** IMDb, Talent Producers. 2022-Present. Ongoing.

**Daily Blast Live:** Tegna, Talent Producers. 2021-Present. Ongoing.

**Good Mythical Morning w/ Rhett & Link:** Mythical Entertainment, Talent Producers. Seasons 16-17 & 23-24, 2019-2020, 2022-Present. Ongoing.

**Last Meals:** Mythical Entertainment, Mythical Kitchen, Talent Producers. 2022-Present. Ongoing.

**Dennis Miller + One:** Ora and RT, Talent Producers. Seasons 1-2, 2020-2022.

**Book of the Month:** Bookspan, Talent Producers. 2015-2022.

**What the Fit:** Kevin Hart, Big Wall Productions, Lionsgate TV, YouTube, Talent Producers. Seasons 1-3, 2017-2020.

**PS Battles Live:** Reddit, Adobe, Talent Producers. Season 1, 2021.

**Pop5:** Mission Control Media and Quibi, Talent Producers. Season 1, 2020.

**Floored:** Mission Control Media and Quibi, Talent Producers. Season 1, 2020.

**Thanks a Million:** B-17 and Quibi, Talent Producers. Seasons 1-2, 2019-2020.

**The Rachel Hollis Show:** Den of Thieves, Quibi, Talent Producers. Season 1, 2020.

**Larry King Now:** Hulu, Ora, Talent Producers. Seasons 1-8, 2013-2020.

**If I Could Tell You Just One Thing with Priyanka Chopra:** YouTube, Sundog Pictures, Talent Executives. Pilot Casting, 2018.

**Out of the Box:** Apple and Tripod Media, Talent Executives. 2018.

**Carol Burnett's Talking Kids:** Netflix, Dick Clark Productions, Talent Producers. 2017.

**Katy Perry Witness Worldwide:** YouTube, Fly on the Wall Entertainment, Talent Producers. 2017.

**Rove and Sam:** Australia Morning Show, Talent Producers. 2016.

**Frontrunners:** Fandango, Talent Executives. 2014-2016.

**What to Watch:** IMDb Pro, Talent Executives. 2014.

**College Humor:** YouTube, CH Media, Talent Executives. 2010-2012.

**The Pet Collective:** Fremantle, Talent Executives. 2012.

**Sirius Radio:** Maxim Channel, Talent Executives. 2005-2007.

**Filmcatcher.com:** Talent Executives. 2006-2007.

# PUBLISHING

**Health magazine:** Time Inc, West Coast Editor. 2012-2017.

**Live Happy magazine:** Live Happy Media, West Coast Editor. 2014-2016.

**Parent and Child magazine:** Scholastic Inc., West Coast Editor. 2011-2012.

**Got Milk?** Ad campaign for Scholastic Inc., Talent Booking Agent. Spring 2011, Spring 2012.

**Conde Nast Media Group: Talent Bookers.** 2007-2009.

**Southern Living:** Talent Bookers. Fall 2009.

**Cosmopolitan magazine:** Hearst, Contributing Editor. 2007-2008.

**Lickerish, Ltd.:** London, England. North American Talent Manager. Secure celebrities for spec photo shoots for worldwide syndication to over 100 magazines and newspapers. 2007-2008.

**Maxim magazine:** Dennis Publishing. West Coast Editor in charge of booking celebrity covers, features, and consulting on all events and brand tie-ins including the annual Hot 100 issue and event, the Maxim Super Bowl party, and Maxim's 100th Anniversary issue celebration. November 2005-November 2007.

**Seventeen magazine:** Hearst. Cover Celebrity Writer.

**Shop Etc. magazine:** Hearst. WWest Coast Editor. April 2005-May 2006.

**FHM magazine:** EMap Publishing. West Coast Editor. March 2005-November 2005.

# EVENT OUTREACH

**IMDb SXSW Studio:** Talent Bookers, 2023-Present.

**IMDb Comic-Con IMDBoat:** Talent Bookers, 2022-Present.

**IMDb Sundance Studio:** Talent Bookers, 2015-2016, 2022-Present.

**Grand Ole Opry 5000th Show:** Talent Bookers, October 2021.

**Tennis Channel:** Tournament and Event Celebrity Outreach, General Consulting. 2018-2019.

**Annual Comedy Festival:** International Myeloma Foundation, Talent Bookers. 2017-2019.

**IMDB Oscar Viewing Party:** Talent Bookers, 2017.

**IMDB 25th Anniversary Party:** Talent Bookers, October 2015.

**ET Comic Con Party:** Talent Bookers, July 2015.

**Australian Academy of Cinema Television Arts International Awards (AACTAs):** Talent Bookers, January 2015.

**Kids4Kids:** Elizabeth Glaser Pediatric AIDS foundation, NY & LA, Talent Bookers. 2014.

**Xbox Comic Con Celebrity Suite:** Talent Bookers, Summer 2014.

**Beverly Hills 100th Anniversary Block Party:** Talent Bookers, April 2014.

**Xbox SXSW Party:** Talent Bookers, March 2014.

**Rodeo Drive Walk of Style Oscars:** Talent Bookers, February 2014.

**Australian Academy of Cinema Television Arts International Awards (AACTAs):** Talent Bookers, January 2014.

**Variety Breakthrough Awards:** Talent Bookers, January 2014.

**Xbox One Launch Party:** Talent Bookers, November 2013.

**Comic Con Assassin's Creed Party:** Talent Bookers, July 2013.

**TV Guide Hot List Party:** Talent Bookers, 2009-2013.

**Can-Do Awards:** Food Bank for New York City, Talent Bookers,. April 2012.

**Australian Academy of Cinema Television Arts International Awards (AACTAs):** Talent Bookers, January 2012.

**Rodeo Drive Walk of Style honoring Iman and Missoni:** Talent Bookers, 2011.

**Entertainment Tonight Emmy Party:** Talent Bookers, 2011.

**Rolling Stone magazine's Pre-Oscar Party:** Talent Bookers, 2011.

**Rodeo Drive Concours D'Elegance:** Talent Bookers, 2010.

**EA Battlefield:** Bad Company 2 launch, Talent Bookers. February 2010

# NON PROFIT OUTREACH

**An Unforgettable Evening: Alzheimer's Los Angeles:** Talent Producers. 2022-Present.

**The USO:** Celebrity booking for domestic and international tours. 2017-2023.

**Red Nose Day:** NBC, Irwin Entertainment, Talent Producers. 2016-2018, 2022-2024.

**Hand in Hand:** A Benefit for Hurricane Relief, Cross-Platform Multi-Network and Streaming, Den of Thieves and SB Projects, Senior Talent Producer. September 2017.

**Bystander Revolution:** PSAs for anti-bullying campaign via Mackenzie Bezos, Talent Bookers. 2013.

**Food Bank for New York City:** Celebrity ambassador program, Talent Bookers. 2012.

**Les Girls:** 10th Anniversary Gala benefiting the National Breast Cancer Coalition, Talent Producers. 2010.

**National Breast Cancer Coalition PSAs:** Talent Bookers. 2009.

**Autism Speaks:** Celebrity Consultants, Talent Bookers. 2008.

**Entertainment Industry Foundation:** Callaway Golf Challenge at Riviera. Talent Bookers. 2007.

**Bob and Suzanne Wright Autism Speaks:** Talent Bookers. 2006.

**American Express IN-NYC card:** Talent Bookers. 2005.

**Cinch an Inch:** Talent Bookers. 2005.

# THE TALENT TEAM



**Jennifer Kasle,  
CEO and Founder**

As C.E.O. of The Talent, Jen oversees all accounts at the company and advises her carefully trained staff of 7 full time employees, along with various free-lancers and interns. Jen launched The Talent as JB Talent in the Spring of 2005 and has stayed true to the company goal of booking superior and on-brand talent for television talk shows, award shows, magazine covers, celebrity castings, events and online. Jen helped cast the hosts of CBS's The Talk and the company booked all aspects of guest talent for The Talk for 13 seasons, winning two Daytime Emmy's along the way. She secured covers for Health magazine for 7 years, film talent for The Late Late Show with Craig Ferguson for over 5 years, and film talent for Watch What Happens Live on Bravo with Andy Cohen for over five years. The Talent has become the go-to agency for celebrity game shows, responsible for booking all of the celebrities for Hollywood Game Night, Match Game, Pyramid, and The Gong Show. The Talent has an ongoing contract with Dick Clark Productions to book presenters for the AMAs, Billboard Music Awards, ACMs and the NBA Awards. Perhaps her proudest efforts, however, have been in the non-profit sector where she's booked for Red Nose Day for three years raising over 30M annually for children's charities, as well as booking and producing the 2017 Hand in Hand Benefit (pulled together in less than 10 days) to raise millions for hurricane victims. Booking highlights have included Tom Hanks, George Clooney, Oprah, Cher, Julia Roberts, Jennifer Aniston, Sandra Bullock, Robin Williams, Steve Carell, Jack Black, Jamie Foxx, Scarlett Johansson, David Beckham, Kobe Bryant, Russell Crowe, Robert Downey Jr., Matthew McConaughey, Ben Stiller, Billy Crystal and Samuel L Jackson.



**Sarah Goldsmith,  
Co-President**

Sarah joined The Talent in 2009 from the syndicated daytime show Rachael Ray. Sarah's game show coverage at The Talent includes clients such as Match Game with Alec Baldwin, Hollywood Game Night with Jane Lynch, To Tell The Truth with Anthony Anderson, among many others Primetime specials for all the major networks. Sarah's other highlights at The Talent include the daily bookings for The Talk on CBS, What The Fit with Kevin Hart for YouTube and Eli Roth's History of Horror for AMC. She has also received 3 daytime Emmy's for her work on Rachael Ray and The Talk. Sarah has a specialized host casting interest for all platforms and networks and continues to further this niche casting need at The Talent. A graduate of the University of California, Santa Barbara, Sarah grew up in Encino, California and launched her career at Entertainment Tonight.



**Julie Rashid,  
Co-President**

Julie has brought in and run some of the The Talent's major accounts across various networks and platforms. She has spearheaded the teams that booked Larry King Now for nine seasons, the launch of the highly anticipated late night show on NBC, A Little Late with Lilly Singh, five seasons of Watch What Happens Live with Andy Cohen on Bravo, and the launch of Dennis Miller + One. Her expertise on award shows, which came from being a producer at Entertainment Tonight for 9 years, has crossed over to presenter bookings for The American Music Awards, The Billboard Music Awards, The Academy of Country Music Awards, Much Music Video Awards, and The NBA Awards. She's also secured top talent for The \$100,000 Pyramid hosted by Michael Strahan, The NBA Celebrity All-Star Game, Miss America, The Macy's Thanksgiving Day Parade, The Not-Too-Late Show with Elmo and Carol Burnett's 50th Anniversary Special. Julie joined The Talent in 2011 after concluding 5 years as a producer for the Emmy-winning Oprah Winfrey Show in Chicago.



**Marisa Tener Shold,  
Director of Talent**

Marisa joined The Talent in 2013 in Los Angeles, before moving to the East Coast to continue booking for the company there. Her first show was the inaugural season of NBC's Hollywood Game Night. From there she has produced celebrity talent for many game shows including Match Game, To Tell The Truth, Pyramid, Celebrity Name Game, and The Gong Show. She has worked on numerous primetime programs including American Ninja Warrior for Red Nose Day: Celeb Edition, The F Word with Gordon Ramsay, iHeart Radio Music Awards, Hand in Hand: A Benefit for Hurricane Relief, and NBC's Tribute to Jim Burrows. Marisa has led the team on numerous accounts such as Quibi's Thanks a Million, Celebrity Food Fight, Dinner at Tiffani's, Worst Cooks: Celeb Edition, Fashion Police, Bill Nye Saves the World, and Movie Night with Karlie Kloss to name a few. Prior to working at The Talent Marisa worked in the fashion industry for over a decade. She spent several years working as a Photo Producer for Eddie Bauer in Seattle, as an agent for Ford Models in both New York and Los Angeles, an Account Manager at Starworks/SW2 in New York, and as a Bookings Editor at Cosmopolitan Magazine.



**Kera Schulze,  
Talent Executive**

Kera has risen through the ranks quickly at The Talent to become a Talent Executive, having started in 2015 as a talent assistant. She came to The Talent with an interest in live events and since, has booked talent for some of the biggest award shows and events on television including several years with the Macy's Thanksgiving Day Parade, American Music Awards, Billboard Music Awards, ACM Awards, NBA Awards and Red Nose Day. She's also worked The Oscar's red carpet securing interviews for IMDb. Most recently, Kera was part of the booking team for season 4 of American

Idol, securing guest artists including Luke Combs, Tori Kelly, Jason Aldean, Chaka Khan, Alessia Cara, and more. Kera has had a strong hand in booking several digital series for the company, including Good Mythical Morning, Quibi's Musicology and Tiny Talk Show, as well as Kevin Hart's What the Fit on YouTube. Her additional credits include season 1 of A Little Late with Lilly Singh, Eli Roth's History of Horror on AMC, E!'s talk-show Ladygang, NBA All-Star Celebrity Game, and top-rated ABC gameshows including Match Game, To Tell the Truth, and \$100,000 Pyramid. Kera joined The Talent team after two seasons in the talent department at The Ellen DeGeneres Show. She is a graduate of Ithaca College in New York.



**Nicole Schloss,  
Talent Executive**

Nicole joined The Talent in 2018 from dick clark productions (dcp), the world's largest producer of televised live entertainment programming, with a passion for music and live events. As Talent Booker, Nicole has booked for some of the biggest live events on television. She has a strong hand in music bookings at The Talent, and has booked artists on American Idol on ABC, Macy's Thanksgiving Day Parade on NBC and The USO. Most recently, Nicole joined the booking team for IMDb, the #1 movie website in the world, helping secure talent for their website, events and social platforms. Additionally, Nicole has booked celebrity talent on the American Music Awards, NBA Awards, Academy of Country Music Awards, Larry King Now and more. She has secured diverse talent such as Magic Johnson, Jon Hamm, Bebe Rexha, Edward Norton, Joseph Gordon-Levitt, Lauren Alaina, Cara Delevingne, Laverne Cox, James Arthur, Macklemore, RuPaul, Idina Menzel, Charles Barkley and Rick Moranis, to name a few. Nicole is grateful for the opportunity to work on a variety of projects for an array of networks and production companies.



**Caroline Gillespie,**

## **Talent Assistant**

Caroline joined The Talent as a Talent Assistant in January 2023. Caroline graduated from Loyola Marymount University with a B.A. in Communication Studies and Theatre Arts in May 2021. She then took a gap year to travel and work in Italy before returning to LA to lay down some roots. She is so grateful to have found such an amazing company to help build her professional foundation and she is beyond excited to get her start in the industry and learn from this exceptional team.



## **Bri Reed, Talent Assistant**

Bri joined The Talent as a Talent Assistant in March 2024. Bri graduated from the University of Michigan with a BFA in Theatre Design and Production with a concentration in Stage Management in May 2021. After graduation she had a Television Academy Foundation internship with Bunim-Murray Productions. Continuing to focus on Unscripted Development, Bri moved to LA in order to be the Manager of Development at Brian Graden Media for her first year post-grad. She is looking forward to beginning her journey in Talent Booking and working on a team with so many accomplished women in the industry!

THE TALENT  
9150 Wilshire Blvd., Suite 270  
Beverly Hills, CA 90212  
310-248-3701  
[info@thetalentla.com](mailto:info@thetalentla.com)